

**APL Apollo Tubes Welcome Mr. Ashok K. Gupta. who joined us on 1st May 2012 as The Managing Director. Under his experience, guidance and leadership, we are sure that we make VISION 2015 achievable.**



**MR. ASHOK GUPTA**  
MANAGING DIRECTOR  
APL APOLLO TUBES LIMITED

With Delhi University graduate and management training under Harvard University & IIM (Kolkata), APL Apollo Tubes takes pleasure in giving a warm and applauding welcome to Mr Ashok Gupta.

Mr Ashok Gupta having more than 35 years of experience with some of the eminent companies like SAIL, BHUSHAN, JINDAL. He has had a global exposure as being associated with Ispat Annaba, Algeria.

Under Mr Ashok Gupta's Experience & Leadership, APL Apollo Tube is confident to have "VISION 2015" achievable with best procedure & practices of tube manufacturing.



**MR. SAMEER GUPTA**  
MANAGING DIRECTOR  
APOLLO PIPES LIMITED

APL is striving to expand the production base to support the recently developed markets in the Western & Southern India & nevertheless the global markets stretching across more than 18 Countries.

"We are in the process of establishing manufacturing facility in the Southern India, which is targeted to be fully operational within the next 9-12 months, this would result in better economics for the APL's existing market share in the region & would result in a steep increase in the sales for APL, owing to the benefits better presence in the region & the considerable logistic benefits attached.

Exports would also be one of the primary focus during the next couple of years, with the warm response received from numerous locations across the globe, we are sure of beating the targets forecasted for the Exports Division."



**MR. VINAY GUPTA**  
MANAGING DIRECTOR  
APOLLO METALEX PVT. LTD.

I wish to inform you that with some system improvements and plant modifications we have achieved a growth of 20% in G.P. Pipes. There has been Some modifications in regards to width capacity and coil width which is done at G.P Line by which production will increase by 15%.

Slitting line, Arbour & coiler has been replaced which has helped to increase the productivity by 15%. It can also cut light gauges and can handle coils up to 2000mm width.

We are in a process to finalizing an additional new mill of 1 1/4", which will give additional volume of 2000 MT



### DUSSELDORF TUBE FAIR- 2012

*Like in the past we feel proud to announce that we had participated in one of the Largest Tube Fair in Europe which was organized in Dusseldorf, Germany dated from 26.03.2012 to 30.03.2012. Our stall which is situated in Hall Number 7 was one of the largest stall having area of approximately 90sq meter. This was very well attended by old and new Clients and was very well manned by our Director Mr Vinay Gupta and CEO Mr Romi Sehgal along with the marketing team. Post this exhibition, we have been able to add new clients abroad.*