



APL Apollo Tubes Limited

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APL Apollo appoints Chief Strategy Officer

New Delhi, October 30, 2019: APL Apollo Tubes Limited (APL Apollo), India's leading branded building material steel products company, today announced the appointment of Mr. Anubhav Gupta as Chief Strategy Officer (CSO). In this newly created position, Mr. Gupta will focus on strengthening the Company's strategic capabilities, while also identifying and evaluating innovative opportunities for APL Apollo in the longer run. Mr. Gupta will also be advising on corporate development, communications and marketing of the APL Apollo Brand, aimed at creating a strong positioning of the Company within the domestic and global markets.

Prior to his appointment, Mr. Gupta served as Head of Mid-cap Research at the leading investment advisory firm - Emkay Global. He brings over 12 years of experience in fundamental research and analysis in the investment world, including leadership positions across investment advisory and investment banking firms such as Maybank Group. In his previous roles, Mr. Gupta has extensively tracked metals, construction and building material space and is well-versed with the APL Apollo Group.

Commenting on the appointment, Mr. Sanjay Gupta, Chairman of APL Apollo said, *"We are excited to welcome Anubhav to the APL Apollo leadership team as a CSO. We believe his leadership capabilities and extensive experience in the field of Finance and Business Analysis will help us as we continue on our road to grow market share, innovate products and enhance our brand-building capabilities. I am confident that Anubhav's contributions will help propel APL Apollo to the next level of performance and growth."*



About APL Apollo Tubes Limited

APL Apollo Tubes Limited (APL Apollo) BSE: 533758, NSE: APLAPOLLO+ is one of India's leading branded building material steel products manufacturer. Headquartered at Delhi NCR, the Company operates 8 manufacturing facilities with a total capacity of 2.55 Million MTPA. It has a PAN-Indian presence with units strategically located in Sikandarabad (4 units), Hyderabad, Bangalore, Hosur, Raipur and Murbad. APL Apollo's multi-product offerings include over 1,100 varieties for multiple building material applications.

With state-of-the-art-manufacturing facilities, APL Apollo serves as a 'one-stop shop' for a wide spectrum of steel products, catering to an array of industry applications such as urban infrastructures, housing, irrigation, solar plants, greenhouses and engineering. The Company's vast 3-tier distribution network of over 790 Distributors dealers is spread all across India, with warehouses cum- branch offices in over 29 cities.

For more information about us, please visit www.aplapollo.com or contact:

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