APLAPOLLO Q4 FY21 Results



Safe Harbour

Except for the historical information contained herein, statements in this presentation and the subsequent discussions, which include words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", seek to", "future", "objective", "goal", "likely", "project", "should", "potential", "will pursue", and similar expressions of such expressions may constitute "forward-looking statements". These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion plans, obtain regulatory approvals, our provisioning policies, technological changes, investment and business income, cash flow projections, our exposure to market risks as well as other risks. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.



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Porter's 5 Forces

Financial Performance

Market Creation Core Competence ESG Initiatives Key Takeaways

FY'21 at a Glance

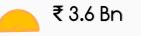




Market share in structural steel tube sector FY20 was 40%







Net profit 51% yoy increase



ROCE FY21 FY20 was 18.4%



ROE FY21 FY20 was 21.2% 9.8 Bn Op. Cash flow FY20 was Rs5.1bn

6.1 Bn Free Cash flow FY20 was -Rs 0.4bn

8 Days Net Working Capital (FY21) FY20 was 25 Days

0.7 Bn Interest Cost 38% yoy decline **1.6 Bn** Net Debt FY20 was Rs7.9 Bn



*Interest Cost does not include Interest Income of Rs207mn; it has been accounted in Other Income

Note: Sales Volume and Financials are on consolidated basis and Net Profit is after Minority Interest

Q4FY'21 at a Glance





Revenue 37% yoy increase









₹ 1.2 Bn Net profit 110% yoy increase

60	%
00	70

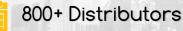
Value Added Portfolio Q4FY20 was 45%



Apollo Tricoat & APL Apollo Merger is on track



Initiatives taken towards an ESG sustainable organization



Distribution expansion remains key focus area

1,500+

Products Continuous focus on new product addition Branding

Mass branding kick started



*Interest Cost does not include Interest Income of Rs65mn; it has been accounted in Other Income

Note: Sales Volume and Financials are on consolidated basis and Net Profit is after Minority Interest

FY21 – Converted crisis into opportunity

Market Share Gains Gained market share to 50% from 40% in structural tubes in India

Cash and Carry model Net Working capital decreased to 8 days from 25 days

Balance Sheet Strengthening Net Debt decreased to Rs 1.6Bn from 7.9Bn

Value Added product expansion Contribution from value added products increased to 57% from 45%

Financial Growth Flat sales volume, EBITDA growth of 42%, Net profit growth of 51%, ROCE improved 810bps to 26.5% Solid cash flow generation Op cash flow of Rs9.8 Bn and Free cash flow of Rs6.1 Bn

Market Expansion

Started capex to produce 500x500mm dia structural tubes and color coated tubes

Brand Equity Strengthening Indian Premier League Sponsorship, Amitabh Bachchan TV Campaign

Sustainability Heading towards becoming an ESG focused company

> Foreign Institutional Holding Increased to 24% from 11%



APL Apollo at a Glance

Leading structural steel tube brand

Core Business

Five Product Categories

Brands

14

Market Share*

2.6 Million Ton

50%

Structural Steel Capacity

8 Patents 10 Plants 2,124 Employees

800+ Distributors 1,500+ Products



*Market share is for FY21

Our Brands

Apollo Structural

Structural steel construction material: Residential, Commercial, Infrastructure

Fabritech, Build, DFT, Column, FireReady, Agri

Apollo Z Galvanized structural steel construction material: Residential, Commercial, Infrastructure

CoastGuard

Apollo Galv Galvanized steel tubes: Residential, Commercial, Agri, Industrial

Green, Bheem, Z+

Apollo Tricoat

Home improvement products

75% Building Material

Plank, Signature, Elegant, Chaukhat

20% Infrastructure

5% Others



*Apollo Structural -Hollow Section & Black Round, Apollo Z- Pre Galvanized (GP), Apollo Galv – Galvanized (GI)

Product Category – Application & Sales Mix*

Product Category	Sales Volume Mix (%)	Applications
Apollo Structural	63%	
Residential Buildings & Independent Homes	25%	Structural, Piling, Sheds, Handrails, Gates, Fencing,
Commercial Buildings, Warehouses & Factories	14%	Balcony Grills, Staircase, Light Structures
Infrastructure	20%	Structural for Metros, Airports, Stadiums, Stations etc
Industrial & agriculture	4%	Heavy Equipment
Apollo Z	19%	
Residential Buildings & Independent Homes	14%	
Commercial Buildings, Warehouses & Factories	5%	Galvanized structural steel tubes for coastal markets
Apollo Tricoat	14%	
Residential Buildings and Independent Homes	11%	Door Frame, Staircase Steps, Furniture, Plank, Designer
Commercial Buildings	3%	Tubes, Fencing, Electrical Conduits
Apollo Galv	4%	
Commercial Buildings	3%	Galvanized Structural, Greenhouse Structures,
Industrial & agriculture	1%	Plumbing, Firefighting
Total	100%	

50% Building Material Housing

25% Building Material Commercial

20% Infrastructure

5% Others (Industrial & Agri)



PORTER'S 5 FORCES



Threat of Entry

- Scale of 2.6m ton capacity; wide gap between No. 2 Player

- Vast distribution network (access to 800+ distributors, 50,000 retailers, 200k fabricators)

- Technology advantage (DFT, ILG)

- Lowest cost producer (highest profitability in the sector) $% \left({{{\left({{{{\bf{n}}_{{\rm{s}}}}} \right)}_{{\rm{s}}}}} \right)$

- Product range (1,500+ SKUs)

- Lead time to distributors (48hrs delivery)

- Financial strength (doubling capacity every 3rd year without debt)

- Unmatched brand strength

Bargaining power of suppliers

- Company buys 2% of Indian steel production and 10% of Indian HR coil production

- Amongst Top 3 customers for large steel producers

- Company's steel buying price is minimum in structural steel tubing industry

Porter's Five Forces

Industry Rivalry

- APL Apollo 50% market share

- Player 2 - 9% market share (under insolvency)

- Player 3 - 9% market share (focus on water transportation products)

- Player 4 - 7% market share (strong player but small in Parent's overall scheme of things)

- Player 5 - 7% market share (focused in East market; regional player)

- Player 6 6% market share (high debt)
- Player 7 3% market share (high debt)

- Player 8 - 2% market share (poor profitability) - Others – 7%

Bargaining power of distributors

- 50% market share in structural steel tubing industry
- Monopoly products (new innovative products)
- APL Apollo distributors can churn capital upto 8x in a year which helps them generate high ROCE

Threat of substitute

- No product can replace structural strength of steel



FINANCIAL PERFORMANCE



De-commoditizing Product Portfolio

Value added products contribute 60% of total sales

			Q1FY21				Q2FY2	1			Q3FY2	1			Q4FY21		Annual
Product Category	Application	Sales Mix (%)	Volume (KTon)	EBITDA/ (Rs)		Sales Mix (%)	Volume (KTon)	EBI (Rs	TDA/T	Sales Mix (%)	Volume (KTon)	EBI (Rs)		Sales Mix (%)	Volume (KTon)	EBITDA/T (Rs)	Capacity (Mn Ton)
	Heavy Structures		4	93	,900		4	21	4,200		5	27	5,000	9	9	38 5,0	12 200
Apollo Structural	Light Structures		4	8 3	,600	1	13	63	4,000	1.	7	83	5,100	1;	3	58 5,1	430
	General Structures	5	C	119	,149	4	.7	226	1,380	4	0	194	1,993	40	D 1	73 1,9	26 1,000
Apollo Z	Rust-proof structures		4	56 5	,300	1	8	85	6,236	1.	7	82	7,654	10	6	70 7,70)8 450
	Rust-proof sheet		C	0 4	,556		1	6	4,556		1	6	4,760	:	2	10 4,80	94 50
Apollo Tricoat	Home improvement	1.	3	32 5	,786	1	13	61	6,137	1:	5	73	7,872	1	5	66 7,6	71 350
Apollo Galv	Agri/Industrial		6	13 3	,491		4	18	5,655		1	21	6,950		4	19 6,9	81 120
Total		10	D 2	38 2	,982	10	0	481	3,514	10) 4	486	4,780	100	C 4	35 4,74	2 2,600

Standard products with EBITDA less than Rs 2,000/ Ton

Value added products with EBITDA more than Rs 4,000/Ton

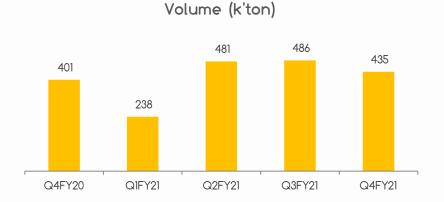
De-commoditizing Product Portfolio

Gradually improved our value added product contribution

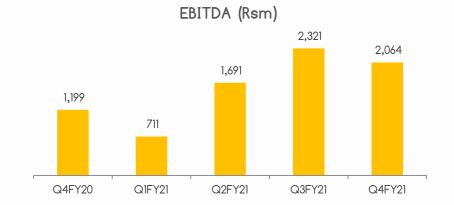
			FY17			FY18			FY19			FY20			FY21	
Product Category	Application	Sales Mix (%)	Volume (KTon)	EBITDA/T (Rs)	Sales Mix (%)	Volume E (KTon)	EBITDA/T (Rs)									
	Heavy Structures			1 3,900	5		3,707	6		3,775	6		4,000	ė		4,722
Apollo Structural	Light Structures	5	43	3,800	6	70	3,658	8	108	3,707	5	87	3,800	13	213	4,718
	General Structures	57	53	1 2,471	58	656	2,052	58	777	1,615	55	898	1,361	43	713	1,657
Apollo Z	Rust-proof structures		183	3 5,722	21	241	5,69	21	279	5,568	20	333	5,021	18	294	6,728
	Rust-proof sheet	1	ė	5,000	-	0	4,704	. <u> </u>	3	4,703	0	2	5,000		23	4,720
Apollo Tricoat	Home improvement				-	-		. <u> </u>	-	-	7	113	6,589	14	231	7,072
Apollo Galv	Agri/Industrial	13	117	7 4,925	10	111	4,880	7	92	4,362	6	99	3,952	4	. 71	6,040
Total	Car (100	932	2 3,574	100	1,130	3,283	100	1,339	2,933	100	1,633	2,923	100) 1,640	4,138

Standard products with EBITDA less than Rs 2,000/ Ton

Value added products with EBITDA more than Rs 4,000/Ton



EBITDA/Ton (Rs)



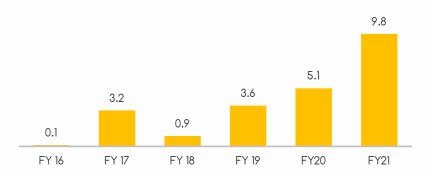
Net Profit (Rsm)



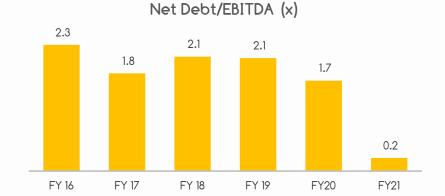
1. QIFY21 sales volume figures are for period '22 April 2020 to 30 June 2020' as the company had shut its operations in April 2020 owing to COVID 19 pandemic

2. Sales Volume and Financials are on consolidated basis and Net Profit is after Minority Interest

3. EBITDA has been calculated without other income



Operating Cash Flow (Rs Bn)



Net Debt/ Equity (x)

Net Debt (Rs Bn)



Note : Debt/EBITDA and Debt/Equity ratios are calculated on net debt basis

FY21 revenue is for period '22 April 2020 to 31 March 2021' as the company had shut its operations in April 2020 owing to COVID 19 pandemic

ROCE (%)



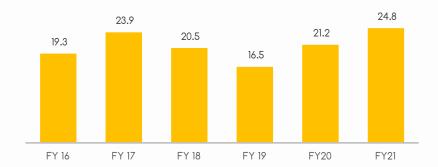
Interest Coverage Ratio (x)



*ROCE calculated on capital employed as Total Assets less Current Liabilities less Surplus Cash **ROE calculated on Net Profit before Minority Interest

***Net Working Cycle has been calculated including Other Current Assets & Liabilities

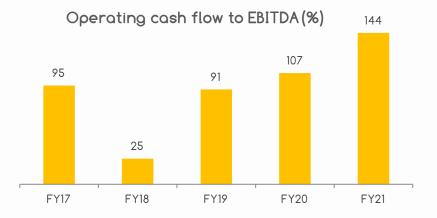
ROE (%)**



Net Working Capital Days



APLAPOLLO STEEL PIPES



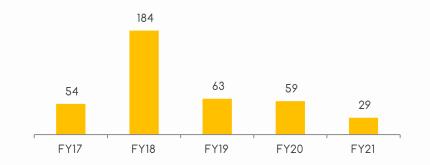
 6.1

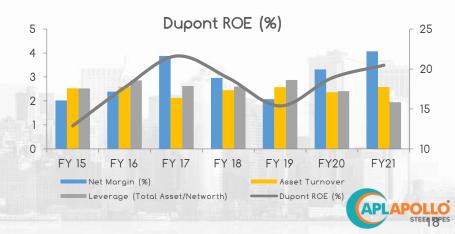
 0.6
 0.7

 -1.5
 -0.1
 -0.4

 FY15
 FY16
 FY17
 FY18
 FY19
 FY20
 FY21

Capex to operating cash flow (%)





FY21 revenue is for period '22 April 2020 to 31 March 2021' as the company had shut its operations in April 2020 owing to COVID 19 pandemic

Profit & Loss Statement (Consolidated)

Particulars (Rsm)	Q1FY20	Q2FY20	Q3FY20	Q4FY20	Q1FY21	Q2FY21	Q3FY21	Q4FY21	FY21	FY20
Sales Volume (k'ton)	389	364	480	401	238	481	486	435	1,640	1,633
Total Income	20,716	16,473	21,159	18,885	11,098	22,021	26,009	25,870	84,998	77,232
Raw Material	17,951	14,334	17,633	15,867	9,308	18,477	21,871	21,993	71,649	65,785
Employee Cost	301	354	382	386	287	334	358	317	1,296	1,422
Other Expenses	1,214	1,065	1,539	1,433	793	1,518	1,459	1,495	5,265	5,251
EBIDTA (Rsm)	1,250	720	1,605	1,199	711	1,691	2,321	2,064	6,787	4,774
EBITDA/Ton (Rs)	3,217	1,978	3,343	2,992	2,982	3,514	4,780	4,742	4,138	2,923
Other Income	46	46	47	83	49	101	83	126	359	222
Interest	283	269	280	241	212	159	147	143	661	1,073
Dep	202	240	262	255	239	251	262	275	1,028	959
РВТ	810	258	1,109	786	309	1,382	1,995	1,772	5,458	2,964
Ταχ	289	- 341	277	178	90	356	507	428	1,381	403
Net Profit (Rsm)	521	598	833	608	219	1,026	1,488	1,344	4,077	2,560
Minority Interest (MI)	1.08	51	90	40	51	105	167	152	475	180
Net Profit (after MI)	521	547	743	568	168	921	1,320	1,192	3,602	2,380



Note 1: The QIFY21 sales volume figures are for period '22 April 2020 to 30 June 2020' as the company had shut its operations in April 2020 owing to COVID 19 pandemic Note 2: Sales Volume and Financials are on consolidated basis and Net Profit is after Minority Interest

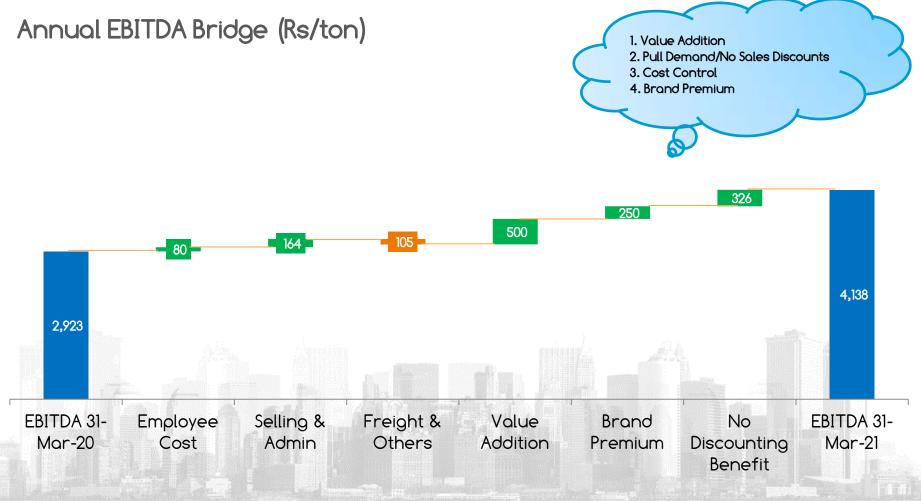
Balance Sheet & Cash Flow Statement (Consolidated)

Balance Sheet - Assets (Rsm)	FY21	FY20
Cash & Bank Balance	3,579	456
Receivables	1,306	4,764
Inventories	7,599	7,842
Other current assets	1,507	1,422
Fixed assets (net)	16,109	14,839
Right to use Assets	949	971
Investments	15	15
Other assets/goodwill	2,925	2,352
Total Assets	33,990	32,660
Balance Sheet - Liabilities (Rsm)	FY21	FY20
Balance Sheet - Liabilities (Rsm) Trade payables	FY21 7,859	
Trade payables		7,644
Trade payables Other current liabilities	7,859	7,644 309
	7,859 557	7,644 309 8,338
Trade payables Other current liabilities Debt Others	7,859 557 5,203	7,644 309 8,338 1,854
Trade payables Other current liabilities Debt	7,859 557 5,203 2,041	FY20 7,644 309 8,338 1,854 954 13,562

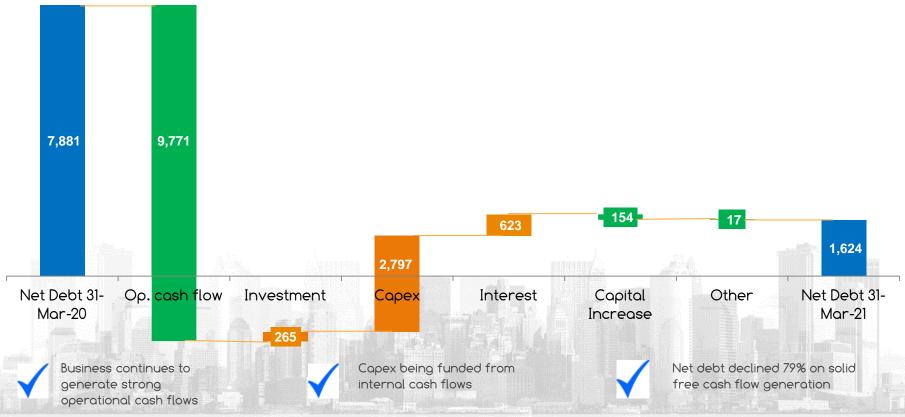
Cash Flow Statement (Rsm)	FY21	FY20
EBITDA	6,787	4,773
Accounts receivables	3,470	847
Inventory	232	284
Other WC changes	116	-215
Ταχ	-1,195	-816
Other Income	359	222
Operating cash flow	9,771	5,095
Сарех	-2,797	-3,014
Investments	-265	-1,335
Interest	-623	-1,193
Free cash flow	6,086	-447
Dividend payments	0	-411
Capital increase	154	1,775
Tricoat consolidation/Others	17	-694
Net change in cash flow	6,257	222
Net debt beginning	-7,881	-8,104
Net debt end	-1,624	-7,881

FY21 revenue is for period '22 April 2020 to 31 March 2021' as the company had shut its operations in April 2020 owing to COVID 19 pandemic



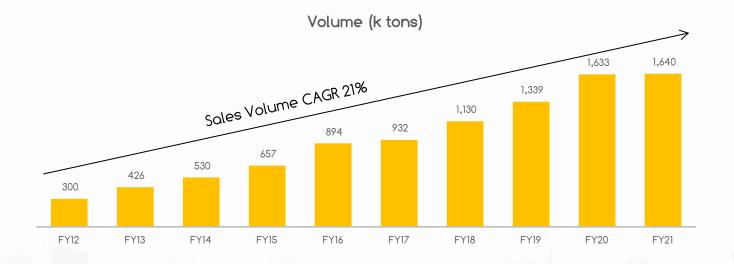


Consolidated Cash Flow Bridge (Rsm)



Market Creation





50% Market Share in Structural Steel Tubes

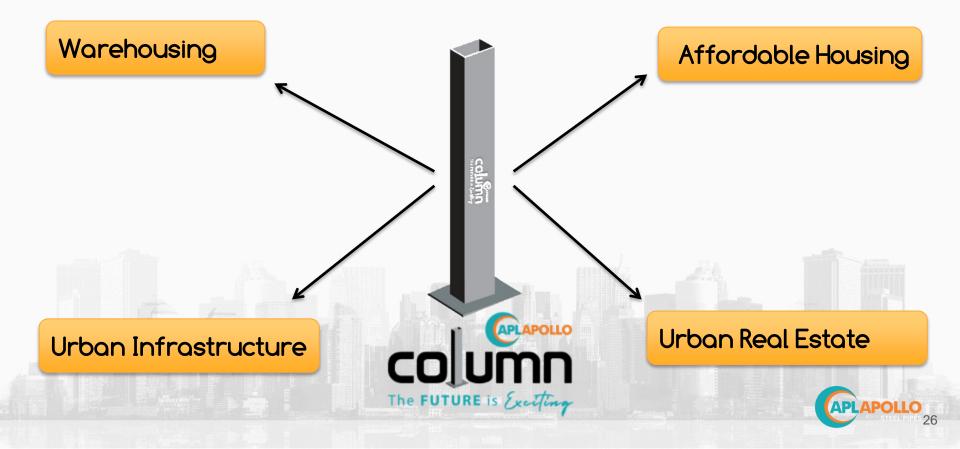
- Developed Structural steel tube market in India
- Focused on steel strength and building material application
- Innovation of new sizes and shapes
- Introduction of new applications



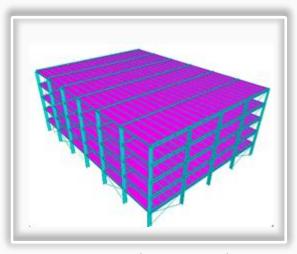
How have we created market..

Conventional Construction Products	Applications	Why Structural Steel Tube replaces these products?	How to replace the conventional
Steel Angle/Channels	Structural support, Towers infrastructure	Uniform Strength, Lower steel consumption	products ??
Wood	Furniture, Door Frames, Planks	Cost Effective, Termite Proof, Environmental Friendly	Light Structures/Low Load Bearing
Aluminum Profiles	Facades & Glazing	Cost Effective, Higher Strength	
Reinforced Cement Concrete	Construction of Buildings	Faster Construction Environmental Friendly	Heavy Structures/High Load
Fabricated Metal Sheet	Pre-Engineered Steel Buildings	Lower steel consumption Reduces overall project cost	Bearing

APLAPOLLO STEEL PIPES New Opportunities to revolutionise construction industry



On-Going Enquiries

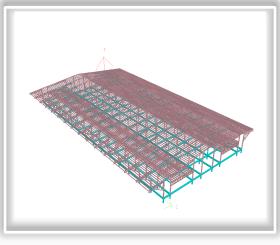


Hospital (1.5mn sqft) To be completed within 3 months



Oxygen Plant (0.1mn sqft) To be completed within 15 days

.



Cold Storage (0.5mn sqft) To be completed within 6 months

Benefits of using APL Apollo tubes in above steel structures:

- 20% less steel consumption •
- Faster project completion ۲

- 10% savings in total project cost
- Environment friendly construction



CORE COMPETENCE



Our Business Moat...

Highest no. of products with 1,500 SKUs

Highest scale with 10 plants (2.6Mn ton capacity)

Largest sales network (800+ distributors)



Lowest cost producer (largest buyer of HR coil)

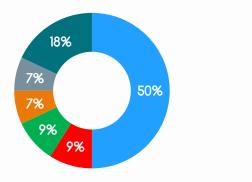
Premium pricing to peers (brand strength)

Technology edge & Innovation



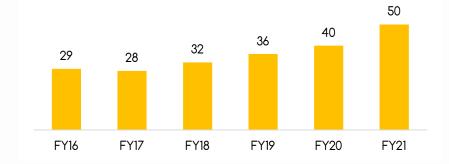
Dominant Leadership

Peer Market Share FY21





APL's Market Share (%)



Capacity (Mn Tons)

Number of Plants



Source: Company data and Industry research

*One plant converted into warehouse for better efficiency

APLAPOLLO

ESG Engagement



ESG is something that Investors are demanding, Customers are expecting, Shareholders are relying, and Employees are voluing.

Why focus on ESG?

Sudden shift in stakeholder focus areas



Understanding ESG Drivers

ESG considerations of major stakeholders

Investors



Good financial returns, doing business efficiently according to the market **best** practices, corporate governance



Complying with rules and regulations, work and cooperate with regulators in a transparent manner

Sector Leaders Working with transparency and integrity, making and progressing on ESG commitments Communities Generating local employment, minimal impact on the

surrounding environment, following compliances



Consumers



Management of regulatory compliance, Data Integrity and privacy, low environmental footprint

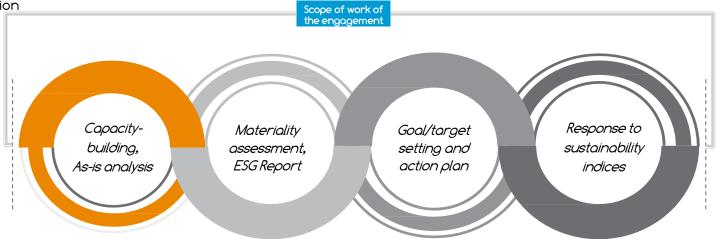


Occupational health and safety, providing adequate employee benefits and compensations, labour rights

APL Apollo's approach towards ESG

Project overview

APL Apollo has engaged Big4 Consulting Group to develop ESG Strategy and Roadmap for risk mitigation <u>Scope of work of</u>

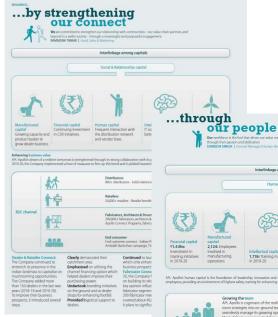


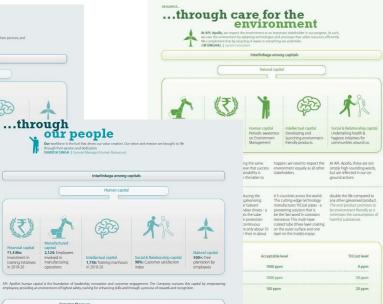
ESG Parameters								
Environment	Social	Governance						
 Company/Business activities shouldn't have potential negative impact on environment Climate Change, Carbon Emission Air and Water Pollution Deforestation and Bio-diversity Waste management 	 Relationship with Employees and Suppliers Customer Satisfaction- improving "Brand Loyalty" Employee engagement & diversity Community Relationship Protecting Human Rights 	 Management-Board Composition Bribery and Corruption Executive Remunerations / Compensations Audit Committee structure Protecting Share-holder's Rights Donations & Political Lobbying 						
Jaga 9/		AFLATUL						

Current State: APL's Integrated Annual Report



FY 2019-20







APL Apollo is cognisant of the reality that people are the critical catalysts that transform board room strategies into on-ground realities. The Company continued to strengthen its team to seamlessly manage its growing operations. In 2019-20, it added 264 members to the workforce Most of them were recruited through internal referrals 2,124 Team on roll (March 31, 2020)

Investing in people



APL Apollo continued to invest in its people by providing them avenues to expand their knowledge capital The Company's institutionalised training calendar comprised technical, behavioural and safety training modules which were conducted by its in-house trainers and external faculty. The training also comprised on-the-job knowledge sharing - primarily for freshers - by their peers. Great emphasis was put on imparting knowledge on quality management and injection analysis and control. During the year, the Company entered into a collaboration with IIT Boorkee for knowledge transfer, employee training and joint research. The Company Jaunched Juncon – a sales training module – for employee training and join research me company survive donoton — stars training motione — of educating its field force on the art of marketing and the finer nuances of sales, it also sent its sales tera members to attend the Effective Selling Skill Progen/ conducted by MT Ghaziabad and to sales tera members to attend the Effective Selling Skill Progen/ conducted by MT Ghaziabad and to sales tera members to attend the Effective Selling Skill Progen/ conducted by MT Ghaziabad and to sales tera sections at the sales of the section of the nline courses (MOOCS) and other open learning platforms to strengthen their knowledge. 6,915 hours of training was imparted by the Company during the last five years.

Management approach for ESG has been defined



ESG Framework : Material aspects are grouped into ESG pillars

Vision: To be high performing organisation, valuing social and environmental wellbeing, nurturing relationships and promoting innovation

Mission: To supply high-quality building materials to a worldwide client base while utilizing innovative technologies within an environment of motivated employees, focusing on continuous improvement, adhering highest business standards, ethics and corporate citizenship, for tackling the biggest impacts on environment and society



KEY TAKEAWAYS



Financial Priorities under Strong Governance

Growth

- Profitable Organic Growth
- Commitment to R&D and Talent
- Innovate products to replace conventional construction methods

Earnings

- Drive sustainable EPS growth
- Attain earnings objectives across economic cycles
- ROCE ≥ 25%

Capital Allocation

- Focus on Free Cash Flow Generation
- Sound Leverage and Working Capital Ratio
- Consistent dividend payouts to shareholders



Strong Management

Directors (Non Executive)

Neeru Abrol

Director at TCNS Clothing Co Limited & others | Awarded best achiever by ICAI | 26 Yr experience in SAIL

Abhilash Lal

3 decades of professional experience in senior roles across financial services including banking, PE & others

Anil Kumar Bansal

Director of NABARD, Rockland Finesto Ltd & others 4 decades of experience in banking industry

Virendra Singh Jain

Board member of Dalmia Bharat Ltd | Ex-Chairman of SAIL |Ex-Executive Director at IOC

Ashok Kumar Gupta

Steel industry veteran with 4 decades of experience Worked as MD in APL Apollo in the past **Executive Team**

Sanjay Gupta Chairman & Managing Director

> Vinay Gupta Director

Romi Sehgal Director

Ashok Khushu Head – New Projects Arun Agrawal Chief Operating Officer

Deepak Goyal Chief Finance Officer

Anubhav Gupta Chief Strategy Officer

Ravindra Tiwari Head-Sales & Marketing



Thank You

For further information, please contact:

Deepak Goyal Tel: +91 120 404 1400 Email: deepakgoyal@aplapollo.com Anubhav Gupta Tel: +91 120 404 1452 Email: anubhav@aplapollo.com

